

Z-Labs 2023 |

Z-Labs are capstone modules of the MSc **Law, Digital Innovation and Sustainability** enquiry-based educational path through which students supported by ad hoc experts can acquire or further develop frontier research capabilities, research and innovation methodologies, practices, and tools linked to particularly relevant cross-cutting competences and skills.

Engage.EU Students have the possibility to join the following lectures, to gain knowledge from industry experts on the topics of Scenario Analysis, Technology Transfer, Stakeholder Engagement, and Regenerative Governance Models

Main Subjects and Lecture Dates

Scenario Analysis - Dr. Simone Mori, Director for Europe in ENEL

The aim is to make students understand how the climate action scenario has profoundly changed after Russia's invasion of Ukraine highlighting the new opportunities that can be seized by economic actors. For this reason, the first lesson is focused on highlighting the decarbonizing policies and trajectories before the crisis and how they have deeply changed since then. The second lesson, instead, will focus on case studies that underline the beneficial effects of clean technologies from an environmental, social and economic point of view on market actors. This will be done using an analytical and quantitative approach.

14th February, 16:30-17:15,

7th March, 16:30-17:15

Access link for both classes: <https://luiss.webex.com/luiss-en/j.php?MTID=mc35eb13f57a7e9dd31bcd84a4cd92712>

Technology Transfer: Dr. Aleardo Furlani, CEO of INNOVA

How can students in academic spin-offs contribute to bridge the distance between technology and market? How can they contribute to the early stage of a technology transfer process (before invention disclosure)?

The lessons will build on the development of skills and procedures which are intrinsic part of the technological innovation process's complex value chain, linking research to its societal deployment and playing a key role in our economic ecosystem. From the discovery of novel technologies, through the involvement of non-technological stakeholders, the protection of intellectual property and finally to the marketing, licensing and product development, these lessons will give an overview of the entire process.

21st February, 16:30-17:15: [Click here to join the meeting](#)

28th February, 16:30-17:15: [Click here to join the meeting](#)

Stakeholder Engagement, Dr. Marialuigia Ruffo, Project Manager at Stardust

How does a brand or a company engage with both its loyal and potential customers?

We are going to explore the meaning of engagement: from general notions about the word to various aspects of its meaning in relation to B2C realities.

Students will be encouraged to actively participate in the discussion through open questions and group assignments in order to develop critical thinking skills and engagement strategies applied to the business environment as it relates to clients.

There will be a focus on social media engagement, presenting case studies to better understand the notions that guide companies in the realization of their business models.

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Regenerative Governance Models, Dr. Gaetano De Vito, President at Assoholding

The aim of the first lesson is to provide students with tools to understand the difference between international governance systems, in particular an analysis of the governance of Common Law countries, Civil Law countries and Asian countries will be proposed. The lesson has also the intention to deepen the instrument of the multiple voting shares in companies 'group. In particular, to achieve a concrete approach, the lecture is going to consider the mechanism of multiple voting shares in family firms.

The second lesson has the intention to improve the study of the EFRAG's European sustainability reporting standards (Esrs) with a focus on the correlation between the financial statement and the integrated reporting. The principles of the innovative regenerative governance approach will be also exposed.

28th March, 16:30-17:15: [Click here to join the meeting](#)

4th April, 16:30-17:15: [Click here to join the meeting](#)